

CLAIMS

What is claimed is:

1. A method for providing user specific articles or services in an electronically connected environment, comprising:

5 storing profile information for a plurality of users;
periodically offering articles and services to each user based on said individual profile information;
electronically receiving orders from said plurality of users for articles or services offered or for
10 different ones;
purchasing specifically ordered articles from retailers to sell to users;
receiving a payment directly from said plurality of users for said articles or services;
15 ordering items in blocks in order to obtain volume discounts.

2. An apparatus for creating a virtual environment in an interconnected global information network system, comprising:

an input device;
20 an output device;
an artificial intelligence engine embedded in a set-top box that identifies content on the global information network system;
a video component;
an audio component;
25 a remote control;
an interconnected global information network processor operably connected to said video and audio components;
a network access box having a memory and telephonically connected to the Internet access server; and

a television having a display electrically connected to the network access box, wherein the Internet access server communicates directly with the Internet, the network access box controls the display, and the network access box communicates
5 with the Internet access server.

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